

# Laura Deutch

2322 S. 10<sup>th</sup> Street Philadelphia, PA 19148 | ph. 484-201-6063 | laura.deutch@gmail.com | www.crackinopen.org

## Curriculum Vitae

### EDUCATION

2010 MFA, Temple University, Department of Film and Media Arts.

2001 BA, Ithaca College, Media Studies, Minor in French.

### TEACHING EXPERIENCE

2013 - current PhillyCAM, Education & Production Director

- **Introduction to Basic Field Production**
- **Introduction to Television Studio Crew**
- **Producing & Directing for Television**
- **Community News Reporting**
- **Collaborative Filmmaking** (documentary & narrative filmmaking)
- **Introduction to Adobe Premiere Pro**

2016 Rowan University, Adjunct Professor

- **Intro to New Media**  
Combine theory and production to survey the evolution of new media and computing technologies and the discourses surrounding these developments.

2012-2013 St. Joseph's University, Adjunct Professor

- **Digital Filmmaking**  
Develop and implement curriculum for an introductory course in media production, with a focus on theoretical foundations of media arts practice and technical proficiency.

2008- 2010 Temple University, Adjunct Professor

- **Media and Culture**  
Develop curriculum, facilitate weekly discussions and curate screenings to introduce students to the political, cultural and economic forces that influence the production, distribution and reception of media 'texts.'
- **Web Art and Design**  
Instruct basic html, coding and design for creating dynamic projects for the web, with a focus toward how meaning and message are shaped in interactive environments.

2008- 2009 Temple University, Teaching Assistant

- **Film and Video Analysis**  
Encourage critical viewing of film texts and give students feedback on film analysis essays.
- **Videography**, Teaching Assistantship, Spring 2008  
Demonstrate proper video and audio equipment techniques, lead TV Studio production training.

2009- 2012 University of the Arts, Instructor

- **Video for the Web**  
Introduce students to the basics of filmmaking and storytelling for a web audience. Students learn the technical skills to produce and upload diverse forms of professional content.

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- **Digital Video Production**  
Develop curriculum to provide students with a working knowledge of the basics concepts and skills of idea development, storyboarding, camera operation, composition, lighting, sound recording and editing techniques.
- **Shooting the Short Documentary**  
Develop curriculum, curate screenings and provide practical demonstrations and assignments, to provide students with basic knowledge of contemporary documentary filmmaking, from philosophy through production, editing and digital distribution.

### **INVITED SPEAKING ENGAGEMENTS**

- 2017            Community Engagement for Documentary Film. Haverford College  
2014-2015    Developing a Community Art Practice. Tyler School of Art  
2014            Video Essay: Tools and Approaches. Arcadia University

### **SELECT COMMUNITY EDUCATION EXPERIENCE**

- 2009 – 2016    **Messages in Motion**, Director  
Develop curriculum and facilitate workshops with youth and community leaders in non-profit, grassroots and educational settings to introduce creative techniques for integrating self-expression and media production into community organizing work and 21<sup>st</sup> century skills development. Facilitated workshops in Philadelphia, Detroit, Buffalo, Winston-Salem, Greensboro and throughout New Jersey.
- 2010 – 2012    **Big Picture Alliance**, Teaching Artist, Philadelphia, PA & Camden, NJ  
Develop and implemented instruction in filmmaking, digital storytelling and editing with High Schools students. Worked with community partners to produce educational content. Collaborated on the creation of digital badge certifications.
- 2009 – 2011    **Scribe Video Center**, Instructor, Philadelphia, PA
- Documentary History Project for Youth
  - Introduction to HTML and Web Design
  - Multimedia for the Web
- 2007-2009    **Media Mobilizing Project**, Instructor, Philadelphia, PA  
Worked with social justice organizations to develop and facilitate trainings in citizen journalism in English and Spanish, resulting in a series of short documentary videos titled 'Our City, Our Voices.'

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### **CONFERENCE PRESENTATIONS**

- 2016 *National Communications Association*. "Media Activism and Social Justice." Philadelphia.
- 2014 *Oral History in the Mid-Atlantic Region*. "Emotional Labor and Oral History in the Built Environment." Philadelphia.
- 2012 *National Alliance of Media Arts and Culture*. "Youth Media Networks: How We're Connected." Minneapolis.
- 2011 *National Alliance of Media Literacy Educators (NAMLE)*. "Messages in Motion: Video Postcards in the Classroom." Philadelphia.
- 2011 *Finger Lakes Environmental Film Festival*. "Messages in Motion." Ithaca, NY.
- 2011 *Social Issues for Latino Communities Conference*. "El Sol Sale Para Todos." West Chester University.
- 2010 *Association of Moving Image Archivists*. "Termite TV: Mapping Media Consciousness." Philadelphia.
- 2010 *Imagining America: Artists and Scholar in Public Life*. "Mapping Relationships: Intersections of Intimacy, Community and Place in Contemporary Digital Mediamaking." Seattle.
- 2010 *Allied Media Conference*. "Eco-Media in Motion: Messages from Detroit!" in partnership with the East Michigan Environmental Action Council. Detroit.
- 2008 *MIT Future of Civic Media Conference*, Co-presenter of Knight News Challenge project: Our City, Our Voices: Immigrant Newscasts in the Digital Age. Boston.

### **PROJECTS & EXHIBITIONS**

#### **2017 Be Here Wow**, Multimedia Installation

*Co-director, Audio Producer, Interactive Designer*

This mobile installation and interactive project brings together crowd-sourced guided audio meditations to highlight our collective interdependence. Exhibited at Icebox Gallery, Philadelphia.

#### **2016 47 Stories**, Transmedia Storytelling Project

*Co-director, Audio Producer*

A collaborative multimedia project, which draws attention to the local 47 Septa bus route as a corridor of immigrant communities. Presented at Southeast by Southeast; Philadelphia; Americans for the Arts, San Francisco; Megapolis Audio Festival, Philadelphia.

#### **2014 - 2016 Hot Tea**, Social Practice Project & Short Film

*Co-producer, Director/Editor*

Hot Tea is a mobile tea service tricycle that serves as a popup communal gathering and event space in North Chinatown. Exhibited at Asian Arts Initiative, Philadelphia.

#### 2009- 2016 **Messages in Motion (MIM)** – Mobile Filmmaking and Education Project

*Director*

MIM is an imaginative Blue cargo van, which travels throughout the city and beyond, offering participants the opportunity to produce short video postcards that communicate personal and social messages about their diverse life experiences.

Exhibited in Painted Bride, Philadelphia, PA. *People's Biennial*, organized by Independent Curators International (ICI), New York. Portland Institute for Contemporary Art, Portland; The Dahl Arts Center, Rapid City, SD; Southeastern Center for Contemporary Art, Winston-Salem, NC; Scottsdale Museum of Contemporary Art, Scottsdale, AZ; Cantor Fitzgerald Gallery, Haverford College, Haverford, PA. Winner of the South by Southwest Interactive Community Award.

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### 2012 **Present Spaces, Future Places**, Interactive Documentary

*Director/Producer/Editor/Cinematographer/Programmer*

An interactive documentary project exploring the changing urban environment of Buffalo, NY. Exhibited at Squeaky Wheel Media Arts Center, Buffalo, NY.

### 2011 **Love Philly Food**, Documentary Series

*Producer, Filmmaker*

A collaborative series of 13 short documentaries showcasing the connection between family stories and local businesses in Philadelphia.

Invited producers for Comcast's Community Voices Contest.

Presented on cable television and on-demand.

### 2010 **El Sol Sale Para Todos**, Feature Documentary

*Co-director, Videographer, Editor*

*El Sole Sale Para Todos* chronicles the rapid growth of the Mexican community in the historically immigrant neighborhood of South Philadelphia.

Broadcast on MindTV, Exhibited at Scribe Video Center, Philadelphia PA, Taller Puertoriquenno Gallery, Philadelphia, PA; Presented at St. Joseph's University, University of Pennsylvania, Temple University, Haverford College, Villanova University, Thomas Jefferson University, American Jewish History Museum.

### 2009- 2014 **Termite TV Walk Philly**. Video walks for mobile devices.

*Produced in collaboration with the Termite TV Collective.*

Videos produced for mobile devices, which offer an immersive trip through the streets of Philadelphia. Exhibited at Vox Populi, Philadelphia Fringe Arts Festival.

### 2012 **Present Spaces, Future Places**. Interactive, Mixed Media website

*Producer, Director, Designer*

An interactive and collaborative exploration of how people are reclaiming and transforming the post-industrial city of Buffalo, NY. Presented at Squeaky Wheel Media Arts Center, Buffalo, NY.

### 2010 **Detour**. Interactive Documentary, Mixed Media

*Producer, Director, Videographer, Editor, Flash Programmer*

An interactive documentary website that seeks to connect and explore the economic, cultural and social relationships between Puebla, Mexico and Philadelphia, PA. Presented at Scribe Video Center.

### 2007 **Cross/Walks: Weaving Fabric Row**, Installation, cell phone tour

*Videographer, Collaborator, Directed by Hana Iverson*

An exploration of South Philadelphia's Fabric Row, a historically Jewish urban neighborhood. Exhibited at Gershman Y: Community Center for Arts and Culture.

### 2005 **Security**, Feature Hybrid doc/fiction

*Co-producer, Editor, Directed by Rob Nilsson*

A collaboration between renegade filmmaker Rob Nilsson and a group of UC Berkeley students assembled for Nilsson's residency at the PFA in 2002, this bold and challenging work looks at political and personal vulnerability in dangerous times.

Exhibited at Pacific Film Archive, Berkeley, CA.

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### **SELECT PROFESSIONAL EXPERIENCE**

#### **2013 - present. Director of Education and Production, PhillyCAM**

- Develop and Lead production on monthly television and field productions focusing on civic engagement, community news, arts and culture and nonprofit partnerships.
- Develop curriculum for media producers with a focus on multiplatform storytelling.

#### **2011- 2014. Director, Philadelphia Youth Media Collaborative (PYMC)**

- Facilitate the formation and growth of PYMC, a network of 11 organizations that support youth media and youth development work in Philadelphia.
- Work with PYMC members to strengthen collaboration, improve the quality of instruction, and increase the visibility and value of youth-produced media in Philadelphia through collaborative events and screenings, micro grant programs and distribution opportunities.

#### **2001-2005. Outreach Coordinator, Pacific Film Archive. University of California, Berkeley.**

- Create and implement outreach strategies to educate and inform diverse communities about film programs. Support curators in program planning, and building partnerships.

### **AWARDS AND GRANTS EARNED**

2017 Arts and Business Council Arts Innovation Award. '47Stories'

2017 Americans for the Arts, Public Art Network Year in Review. '47 Stories'

2014 Pearl Street Micro Grant. Asian Arts Initiative.

2013 Philadelphia Redevelopment Authority: Fund for Art and Civic Engagement (FACE) Grant.

2013 Nominated for Pew Fellowship in the Arts

2012 Dewey Winburne Community Service Award, Presented by South by Southwest Interactive

2011 Enrichment grant participant at Center for Documentary Studies, Duke University.

2010 Art and Social Change Leeway Foundation grant recipient.

2009 Bread and Roses, Media Justice Fund Grant

2009 Temple University Course Development Grant

2009 Temple University Completion Grant

2005 Flaherty Seminar Media Professional Fellowship

2001 Flaherty Seminar Student Fellowship

### **INVITED RESIDENCIES**

2016 Southeast By Southeast Artist in Resident. Mural Arts Program. Philadelphia.

2014 Artist in Residence Fellowship. Smoky Mountain National Park, Gatlinburg, TN.

2012-2013 Asian Arts Initiative, Social Practice Lab. Philadelphia, PA.

2012 Squeaky Wheel Media Arts Center. Buffalo, NY.

2011 Elsewhere Collaborative. Greensboro, NC.

2011 Southeastern Center for Contemporary Art. Winston-Salem, NC.