

LAURA J. DEUTCH

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Summary of Qualifications

- Proven ability to develop and implement media literacy and production curriculum in diverse learning environments.
- Motivated and focused multi-tasker efficient in project development, management and implementation.
- Demonstrated ability to work collaboratively and develop partnerships and working relationships across communities.
- Competent at producing professional quality documentary media and distributing it through various channels.

EDUCATION

- MFA Film and Media Arts, Department of Film and Media Arts, Temple University: May 2010
- Ithaca College, Ithaca, NY; Bachelor of Arts in Media Studies, Minor in French: May 2001

HIGHLIGHTED PROFESSIONAL EXPERIENCE

Director of Education and Production, PhillyCAM
Philadelphia, PA

May 2013- current

- Develop and maintain training curriculum and class materials for Video and TV Studio production certification.
- Oversee PhillyCAM initiated production projects, livestream recordings and production with nonprofit members.
- Develop educational opportunities for youth, schools and specialty training as needed with community partners.

Coordinator, Philadelphia Youth Media Collaborative
Philadelphia, PA

September 2011- current

- Facilitate the formation of the PYMC, a network of 11 organizations that support youth media development.
- Work with PYMC members to strengthen collaboration, improve the quality of instruction, and increase the visibility and value of youth-produced media in Philadelphia.

Media Instructor, Big Picture Alliance
Philadelphia, PA

September 2010- 2013

- Develop curriculum and lead youth filmmaking classes. Teach story development, script writing, interview strategies, camera techniques and editing so that students learn to produce personal and group films, including narrative films, public service announcements and personal documentaries.
- Work with community partners to produce informational documentaries and public service announcements.

Adjunct Professor, Department of Film and Media Arts, Saint Joseph's University
Philadelphia, PA

Fall 2012 - 2013

- Develop curriculum, facilitate weekly discussions and curate screenings to introduce students to the political, cultural and economic forces that influence the production, distribution and reception of media 'texts.'
- Courses include: Web Art and Design; Media and Culture; Introduction to Film and Video Analysis; Videography

Director of Messages in Motion, a project of the Termite TV Collective
Philadelphia, PA

2008-current

- Develop curriculum and facilitate workshops with youth and adult leaders in non-profit, grassroots and educational settings to introduce creative techniques for integrating self expression and media production into organizing work.

Instructor, Continuing Education at The University of the Arts
Philadelphia, PA

January 2008 - 2012

- Teach dynamic technical courses to adult learners so they become proficient in all aspects of media production.
- Courses include: Digital Video Production, Video for the Web; Shooting the Short Documentary

Adjunct Professor, Department of Film and Media Arts, Temple University
Philadelphia, PA

January 2007 - 2010

- Develop curriculum, facilitate weekly discussions and curate screenings to introduce students to the political, cultural and economic forces that influence the production, distribution and reception of media 'texts.'
- Courses include: Web Art and Design; Media and Culture; Introduction to Film and Video Analysis; Videography